



Living Well With Wil
More Than Just Fitness

Wil Turner Wellness Professional



MEDIA KIT

Our lives are measured by the quality of what we pour into it, who we pour into, those who equally pour into us., the manner in which we conduct ourselves, and socially interact.”

-WiL Turner

Physical Health Education and Wellness Program Specialist

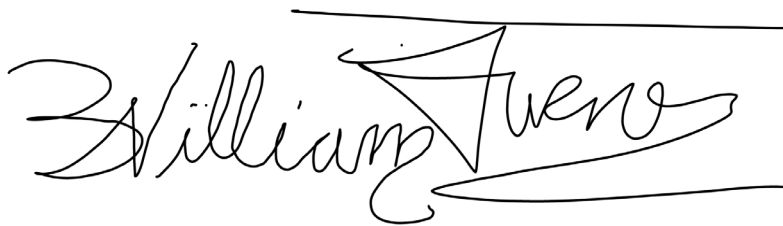


WHO I AM

Hello, My name is WiL Turner.

I am the founder of Living Well With WiL. I specialize in personal, exercise, health, and wellness program design. I advise my clients on how they can take better care of themselves physically, mentally, emotionally, and spiritually. The demographics of my clients I primarily serve are those of the LGTBQ community, including teachers, essential workers, corporate professionals, college students, and those ages 30 to 55 seeking to live a healthier and happier quality of life.

Following The 8 Principles Of Health, Happiness, and Wellness program, taking better care of selves and one another, and giving improves our quality of life and life-work balance.

A handwritten signature in black ink that reads "William Turner". The signature is written in a cursive style with a large, stylized 'W' and 'T'. It is positioned between two horizontal lines that extend across the width of the signature.

STATISTIC

In order to make the world a healthier and happier place, I believe in genuine connections that translate into measurable results.

For example, I purposefully dedicate the use of my social media platforms to help my clients take better care of themselves and to nurture the characteristic of accepting those of different lifestyles than my own.



10 K Monthly Views

8 K Unique Views/Month

1 K Page Views/Month

Gender Access

15% Female

85% Male

LGBTQ Outreach



My presence within the LGBTQ community is something I am proud of and attribute to my growth. Creating a culture of inclusion and acceptance of all people is essential to me.

My social media presence reflects the people and communities I love and value the most. My role as an advocate and member of the LGBTQ community is for us to be positively represented and heard.





SPEAKING ENGAGEMENT

**LEADERSHIP
ACCOUNTABILITY
HEALTHY LIFESTYLE
HIGH PERFORMANCE SALES**

Wil Turner is an exceptional wellness coach and trainer who has helped me improve my fitness level and lifestyle tremendously. I trained with him for almost two years before I had brain surgery. After surgery I was back at zero. He helped me regain my emotional self confidences and physical strength; all the while being extremely mindful of the new physical, mental and emotional challenges I was dealing with. I was very afraid of working out; let alone much less confident; given strenuous activities could hurt my recovery process. He was always extremely gentle and thoughtful, yet he pushed me to new limits. WiL emotionally supported and coached me through my recovery. I'm forever in debt to him for all his help and support during such a difficult period in my life. I recommend Wil Turner hands down for both his skills and his compassion.

-R. Garcia 30

LET'S COLLABORATE

PARTNERSHIP

**PRODUCT PLACEMENT
TESTIMONIALS
EVENTS**

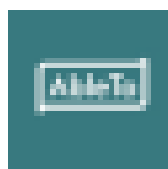


GIVING BACK

As a Physical Health Education and Wellness Program Specialist, Dallas Voice, People Fund, The Small Business Development Center, The Dallas Black Chamber of Commerce, Equinox Gym, and ISSA's best trainer and wellness coach; the mission of Living Well With is to educate, empower and elevate those of the LGBTQ community seeking to live healthier and happier lives by acknowledging the importance of their presence and consumership.

COMMUNITY IMPACT

As the founder of the Living Well With WIL brand, the mission is to connect corporate entities to those in the community who are socially marginalized by granting them access to programs designed to help them improve their quality of life as outlined in The 8 Principles Of Health, Happiness, and Wellness workbook. In addition, the FIITT Exercise and the Eat It! healthy recipe meal guide



**50,000 +
HOURS OF
SERVICE TO THE COMMUNITY**

**15,000 +
MEMBERS OF THE COMMUNITY
SERVED**

**20 +
ORGANIZATIONS SUPPORTED**

My Services and Programs



www.livingwellwithwil.com

PARTNERSHIP

www.livingwellwithwil.com





Living Well With WiL

More Than Just Fitness

Partnering with like minded businesses and brands allows Living Well With WiL and its supporting partners the opportunity to reach a broader demographic of individuals. Have a look at a few of the partnership opportunities we offer below:

- **SOCIAL MEDIA**
- **YOUTUBE REVIEW**
- **BLOG POST**
- **BANNER ADS**
- **BLOG LINK**
- **AFFILIATE ADS**

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